

**To participants, guests and organisers
of the 23rd Ukraine International Travel & Tourism Exhibition '2017**

Dear colleagues!

On behalf of the Department of Tourism and Resorts of the Ministry of Economic Development and Trade of Ukraine I congratulate you on the opening of the 23rd Ukraine International Travel and Tourism Exhibition – UITT'2017.

UITT'2017 is professional platform which is at the high state level gathers professionals of tourism sector, promotes partnerships between countries and implementation of joint projects of tourism infrastructure development in Ukraine.

This year the UN General Assembly proclaimed the International Year of Sustainable Tourism for Development. Ukraine supports the initiative of the United Nations and plans to implement a number of measures to increase awareness of public authorities, businesses and consumers of tourism services on the impact of tourism on sustainable development.

Today, tourism is one of the main areas that affect the overall situation and trends of the world economy and tourism plays significant role in the foreign policy of countries, advancing their interests in the world.

One of the main objectives of the Government is building the foundations for sustainable development of tourism and resorts sphere as a priority sector of the Ukrainian economy.

I hope that all UITT'2017 will enable exhibitors to present their best tourism products, discuss the key vectors of tourism development strategy and find joint solutions to promote national tourism product.

I wish the participants and guests of the exhibition Ukraine International Travel and Tourism Exhibition – UITT'2017 pleasant experiences, interesting acquaintances and implementation of creative ideas!

**Head of Department of Tourism
and Resorts of the Ministry of
Economic Development
and Trade of Ukraine**

Ivan Liptuga