

**To participants, guests and organisers
of the 23rd Ukraine International Travel & Tourism Exhibition '2017**

Dear friends, colleagues and guests of Ukraine!

On behalf of the Kiev city government sincerely congratulate you on the opening of the 23rd Ukraine International Travel and Tourism Exhibition – UIITT'2017.

Kyiv – is one of the most ancient cities in Ukraine and Europe. However – this is modern city which is developing dynamically. Kyiv attracts visitors regardless of age, profession, religion, nationality.

We are pleased to see that our capital keeps positive dynamics of tourist flows. Thus in 2016 the city was visited by more than 1 million 200 thousand foreign tourists and, according to expert estimates, 2 million of Ukrainians (in 2015 the figures were - 1.069 million and 0.790 million, respectively).

UIITT 2017 exhibition is very important for city development because it gathers the best specialists of tourism from Ukraine and abroad. Ukrainian capital is a host of international song contest Eurovision 2017 and this fact adds relevance to the exhibition and to presentation of the city's attractiveness at this event. It's a great opportunity to attract a wide audience to the capital of Ukraine and inform foreign visitors of the capital through the leading world media which will cover song contest in Kyiv.

This year the 23rd UIITT gathers more than 200 travel agencies, tour operators, national and local tourism associations and organizations, hotels, transport agencies, insurance companies, representative offices around the world.

The exhibition traditionally accents attention of consumers and professionals of tourism sector on culture and tourism potential of Ukraine, foreign and Ukrainian guests will be offered an exciting cultural and entertainment programme, which include guided tours, educational exhibitions, Ukrainian traditional celebrations, variety of music, ethnic and cultural festivals, extreme forms of entertainment, and more.

The capital has great tourism potential, which opens new prospects for international cooperation and development in the tourism, economic and business sectors, and provides opportunities to representatives of Ukrainian tourism share their achievements and learn from foreign partners.

We all hope that our country will be peaceful life, since tourism could not exist in another environment. However - this is the industry that unites the world.

I wish all participants of the 23rd Ukraine International Tourism Exhibition UIITT 2017 professional victories, mutually beneficial agreements and exciting experience!

Best regards

Head of the Kyiv City State Administration

Vitaly Klychko