

**To participants, guests and organisers
of the 23rd Ukraine International Travel & Tourism Exhibition '2017**

Dear ladies and gentlemen!

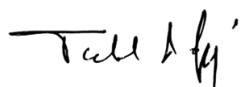
On behalf of the World Tourism Organization (UNWTO), the United Nations Specialized Agency, I would like to welcome all the participants, guests and organisers of the 23rd Ukraine International Travel & Tourism Exhibition - UITT'2017.

International tourism exhibitions, such as UITT, continue to be an important tool to establish and strengthen business relationships. We are pleased to note the acknowledgment of the international status of the exhibition.

The last few years have been very difficult for the world. But results show the dynamics of tourism growth and the overcoming of the effects of the economic crisis.

Over the years Ukraine has made significant progress in promoting its image as an attractive and dynamic country with great potential for cultural, natural and business tourism. UNWTO is pleased to continue the close cooperation with Ukraine in the development of responsible, sustainable and universally accessible tourism. This is particularly relevant as we celebrate 2017 as the International Year of Sustainable Tourism for Development.

I would like to wish all the exhibitors and visitors of UITT 2017 every success and new contacts and interesting discoveries!



Taleb Rifai
Secretary-General
World Tourism Organization (UNWTO)